

Colorado Project **LAUNCH**

STRATEGIC PLAN OVERVIEW (2014-2015)

State & Local Pilot Community Goals & Objectives



GOAL 1: A sustainable, accessible and integrated early childhood system exists to support the five core LAUNCH strategies.

Objectives:

- Ensure authentic **family engagement** in the planning, implementation and evaluation of Project LAUNCH.
- Improve the **effectiveness of partnerships and collaborations** to sustain an effective and coordinated system of supports and services for young children and families.
- Increase accessibility, increase utilization, and improve outcomes for children and families through **policy and systems-building** & address **systems-level barriers** through innovative and sustainable mechanisms.
- Increase **public awareness** of the importance of healthy child development and the role of healthy relationships and environments in developing lifelong skills in young children.

GOAL 2: Early childhood professional and provider competencies are aligned across systems and implemented with fidelity to ensure consistent, sustainable & high quality services.

Objectives:

- Ensure the early childhood workforce uses **evidence-based and best practices across settings and programs** (early childhood wellness, mental health, family strengthening, and parent engagement, support and education).
- Incorporate evidence-based and best practices in **early childhood mental health** into professional development opportunities across disciplines and systems, including incentivize professionals to earn the *Infant Mental Health Endorsement*®.
- Ensure that professionals have access to a **comprehensive menu of trainings** that incorporate the fundamentals of evidence-based and best practices in early childhood mental health.

GOAL 3: State and local efforts integrate culturally relevant practices into policies, programs and decision-making processes to ensure services to families are effective, equitable, understandable, and respectful.

Objectives:

- Ensure that Project LAUNCH planning and decision-making processes reflect the **changing demographics of the community**.
- Infuse the **National Culturally and Linguistically Appropriate Services (CLAS) Standards in Health & Health Care** in Project LAUNCH-supported services, programs and policies at the local and state levels.

GOAL 4: Approaches used by programs and providers are family-centered & family-directed.

Objectives:

- Support the implementation of the **Strengthening Families Approach** and its five protective factors.
- Support the implementation of programming that reflects evidence-based and best practices in **family leadership**.

GOAL 5: Families with young children have access to community-based, evidence-based and best practice models of services and supports (with dedicated focus on families who are Spanish Speaking and/or of Hispanic/Latino culture).

Objectives:

- Support implementation of best practices towards a **comprehensive screening-referral process**, including care coordination and unified approaches to family support, education, and engagement.
- Increase access and availability of culturally relevant, evidence-based and best practices in **family strengthening and parent skills training**.
- Improve the knowledge and skills of Integrated Behavioral Health Care Providers in early childhood mental health and pregnancy-related depression, and the use evidence-based and best practices in **integrated care in primary care settings**.
- Increase the capacity of early learning and home visitation programs to promote children's social-emotional development and address the mental health needs of children and families through **early childhood mental health consultation**.