

Learning to Read Begins at Birth.

Research has found some children hear 30 million more words by their 4th birthday than other children. That's important because children who hear more words become better readers and do better in school. It's easy and fun to give your child a great START to learning.



Sing *Twinkle, Twinkle Little Star*, the *ABC's song*, or your favorite pop song to babies and with toddlers.



Talk to babies and toddlers—a lot! Describe what you see, do and hear.

Tell family stories or make up stories just for fun.



Act out words such as hop, circle or hurry. Act out stories like The Three Little Pigs.



Read anything you come across including: books, words on food labels, and signs around town.



Teach your child new words. Use large, huge or gigantic instead of the word big.

Spending time with your child doing these daily activities will help them get a great START to learning!

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